ABSTRACT

ECONOMIC EVALUATION OF TOURISM SECTOR CITY GOVERNMENT EXPENDITURE LAMPUNG YEAR 2000-2009

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A regional development activities are intended as an attempt to flatten and spread the development to harmonize, balance and integrate all development activities in the area. One of the objectives in both national and regional development is to improve the welfare of society through economic resources available. One sector that has the potential to be directed to become the economic power is the tourism industry.

The problem in this research is how the influence arising from Bandar Lampung city government spending on the tourism sector.

The objective is to determine the effect of government spending caused by the tourism sector, Bandar Lampung, and provide rationale for the government city of Bandar Lampung in determining the allocation of funds for the tourism sector in the next year. Data used in this research is secondary data that is published data. The analytical tool used in this study is by qualitative descriptive analysis. Data analysis was performed by using the Net Present Value (NPV) and Internal Rate of Return (IRR).

The results show that the tourism sector development expenditure Bandar Lampung, the highest IRR values occurred in the 2005 fiscal year that is equal to 15.86%. While the lowest IRR occurred in fiscal year 2003 that is equal to 4.67%. It can be concluded that the development expenditure by the government of Bandar Lampung on the tourism sector in fiscal year 2000, 2003, 2004, 2007 and 2008 failed to give benefits to the tourism sector and the wider community. While in fiscal year 2001, 2002, 2005, 2006 and 2009 to provide benefits to the tourism sector and the wider community.